

Media Kit 2026

ADVERTISEMENT INFORMATION

0024 HORLOGES MAGAZINE

1 x 1/1 page € 6.799,- per page

INDIVIDUAL SELLING PRICE

€ 14,90 per issue

SPECIFICATIONS

1/1 page: 240 x 330 mm + 5 mm bleed

2/1 page: 480 x 330 mm + 5 mm bleed

PUBLICATION SCHEDULE

01 (issue 83): week 26;

advertisement delivery: week 20

02 (issue 84): week 48;

advertisement delivery: week 42

LANGUAGE

Dutch

CIRCULATION

19.838 copies Netherlands + Belgium

SURCHARGES

Cover 4 (back): 50%

Cover 2 or 3: 25%

Special position: 15%

Front of book: 15%

First spread: 25%

Gatefold: on request

Inserts: on request

If started contracts cancellations or modifications will occur, prices will be backwards corrected to a full single 1/1 page price without discount.

ONLINE ADVERTISEMENT

Positions on request



1. WEBSITE SKIN

Size 1856 x 1200 px.

Displayed on the front page



2. HOMEPAGE SUPERBANNER

Size 1170 x 296 px.

Displayed on the front page



3. HOMEPAGE LEADERBOARD

Size 728 x 90 px.

Displayed on the front page



4. SIDE BANNER

Size 300 x 600 px. Displayed on all posts in right hand panel



5. IN-ARTICLE BANNER

Size 728 x 90 px. Displayed in each post in the website



6. NEWSLETTER BANNER

Size 600 x 150 px.

FULL SITE 1, 2, 3, 4, 5: € 3,000

HOMEPAGE 1, 2, 3: € 2,250

POST PACKAGE 4, 5: € 1,100

POST PACKAGE 6: € 1,100

The banners on our website and newsletter are sold by period per month.



If you have ideas, press releases or other information please feel free to contact us at

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